STANDARD ADHESIVE VINYL 4mil

PART#s:
PMAVM Matte
PMAVG Gloss

CAM DISPLAYS

PRINT MEDIA DATA SHEET

Description: 4 mil calendered monomeric PVC film, coated with clear, solvent-based, permanent acrylic adhesive. Top-selling workhorse vinyl. Consistent printing quality from roll-to-roll and batch-to-batch. Thick release liner helps ease application. Gloss (Medium) or Matte (Satin-finish) options. Durable & scratch resistant. Perfect for general signage, labels/stickers, boards, and most medium-term indoor and outdoor applications.

- *Consistent print quality*
- *Durable, scratch-resistant*
- *Easy to apply*
- *Great value profit-maker*

Film	Type/Materials	**Monomeric PVC Gloss or Matte (Satin)**
	Caliper/Thickness	**4mil (100μm)**
	L*a*b* Value	**94, 0.65, -1.20**
	Opacity	**≥80%**
	Finish	**Gloss: ≥75 @ 60º / Matte: ≤15 @ 60º**
	Elongation at break MD/CD	**≥240% / ≥230%**
	Shrinkage@72hr MD/CD FTM-14	**≤1/32"(1mm) / ≤1/64"(0.60mm)**
Adhesive/Glue	Type/Materials	**Clear Permanent solvent-based acrylic**
	Thickness	**1mil (24μm)**
	Init Tack @ 20min (N/in²) FTM-9	**≥10**
	Hold Standard: 9.8N/in² FTM-3	**≥120 Hours**
	180º Peeling (N/in²) FTM-1	**≥12**
Liner	Type/Materials	**Single-side PE-Coated Paper**
	Caliper / Weight (oz/yd²)	**5.8mil (145μm) / 4oz (138g/m²)**
Available Sizes	Widths	**54" (1.37m) + custom sizes up to 63"**
	Lengths	**164' (50m)**
Shelf Time		**≤24 Months**
Application Temperature Range		**From 50º to 150º F (10º to 65ºC)**
Outdoor Durability		**Up to 2 years**

Digital Printer Ink Type	Eco-Solvent	Solvent	UV	Latex/Resin
	Yes	**Yes**	**Yes**	***Test**

Application	POP/POS Display	Rigid Boards	Windows	Smooth Walls	Labels / Stickers	Vehicle Decals	Outdoor Signage
	Yes	**Yes**		**Yes**	**Yes**		**Yes**

NOTE: All values shown are for reference only.The mentioned data are averages of test results and should not be used for legal or warranty issues.

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