## **CAM DISPLAYS**

**PCF Promo Counter Assembly** 



- 1. Pop-Up Frame (1)
- 2. Front Horizontal Bars (6)
- 3. Back Horizontal Bars (4)
- 4. Vertical Bars (10)
- 5. Outside Bars (4)
- 6. Adhesive Magnetic Strip (3)
- 7. Top Counter (1)
- 8. Shelves (2)
- 9. Backer Panel (1)



1. Unpack all the parts\*, and expand the Pop-Up Frame so that the bolts in the middle crossbars are pointing down.

\*Note: If you have a pre-finished PCF, then the Adhesive Magnetic Strip Rolls (item #6) will already be attached to the Backer Panels.



2. Slide all Bars onto the Frame. Vertical Bars go on with the point first, fitting up into the slot at the bottom of the Peg Blocks.





3. Slide all the Horizontal Bars on. The Back Horizontal Bars are only used on the top and middle rows (not the bottom).



4. Put the Shelves in place, resting on top of the middle crossbars. Make sure the corners fit down inside of the Peg Blocks.



5. Unfold the Top Counter, and place it on top of the Frame. First, put the pegs on the bottom of the Counter into the holes at the top of the Peg Blocks **on one side only**. Then, you will need to force the other side's pegs into the Peg Block holes. Pull the Top Counter with one hand, and push the Frame back until the Counter Pegs fit snuggly into the other side.



6. The PCF Promo Counter is now set up and ready to be wrapped with the Backer Panel. When wrapping, make sure to line up the Magnetic Strips to make contact with the magnets on the Vertical and Horizontal Bars.

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